

# Explore Butte County

Minutes of March 9th, 2017

Courtyard by Marriott 2481 Carmichael Dr Chico, CA 95928

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**Board Members present: Bruce Spangler, Brooke Smith, Dori Franklin, Nicole Johansson, Jennifer Macarthy, Kiran Paragji, Haroon Saddique**

**Not Present: None**

**Advisory Board and Guests: Debbie Collins City of Chico, Scott Stoller Silver Dollar Fairgrounds, Heather MacDonald Butte County, Mohammed Billah University Inn, Matthew Stone CSU Chico, , Pat Macias MONCA, Jenny Kincaid Best Western Heritage Inn Express, Pamela Teeter Paradise Chamber, Melissa Schuster Paradise Council, Aaron Wright Cal State Parks, Carolyn Denero EBC**

**Meeting was called to order at 12:00 PM**

**1. Approve Minutes**

MOTION: I MOVE TO APPROVE THE January 2017 meeting minutes. (Motion: Macarthy; Second: Spangler)AYES: 7 No: 0 Abstain: 0 APPROVED 7-0  
February meeting minutes were approved.

**2. Motion to approve the Consent Agenda and Meeting Minutes**

A motion was passed to approve the consent agenda  
AYES: 7 NO's: 0 Abstain: 0 Approved 7-0

**3. Regular Agenda**

- a.) **Finance Committee Report:** *Committee members: Jennifer Macarthy, Scott Stoller, Bruce Spangler.* Bruce Spangler did include a profit and loss overview for 2016. The Board is still in need of a Treasurer. The CPA did review the budget. It was confirmed that if all the TBID funds collected annually are not used in the same fiscal year then the funds can go into reserves. Reimbursement for cost for the jurisdictions had been approved in a previous meeting and it was brought up during the March Board meeting to move forward with dispersing 50% of the cost in the first. The second disbursement was voted and approved to be dispersed in the second year. It was suggested that we pay 100% reimbursement in the first year. We have tabled this decision for our April meeting. A motion was made to approve our 2017 budget (Motion: Smith; Second: Franklin) AYES: 7 No: 0 Abstain: 0 APPROVED 7-0  
2017 Annual EBC Budget was approved.
- b.) **Board Openings:** The nominating committee assisted with nominations for the open 2017 Board Positions. They did review the list of assessed businesses and sent an email out with the current openings and description of the process. The nomination committee put together the ballots to vote at the March annual meeting. There was one opening on the board for Paradise, Chico and Oroville. Final Positions Approved were Mohammed Bilah –University Inn which fills the open Chico Board Position, Haroon Saddique with Paradise Lodge filled the Paradise open Board Position and Kiran Paragui filled the Oroville open Board Position. Jennifer Macarthy current Board Member was nominated to also sit as the Treasurer for EBC. (Motion: Spangler Second: Smith )AYES: 7 No: 0 Abstain: 0 APPROVED 7-0. Bruce Spangler was nominated for a second term as President of EBC and Brooke Smith was nominated for a second term as President of EBC.

- c.) **Amendment's to Bylaws:** It has been suggested in our last few board meetings that there is a lack of clarity in our Advisory Board Positions from our Bylaws that were approved in December 2015. A motion was made to table this Advisory Board discussion to change the verbiage in our Bylaws to our next meeting. (Motion: Johansson; Second: Spangler)AYES: 7 No: 0 Abstain: 0 APPROVED 7-0
- d.) **Current Advisory Board Positions** Pamela Teeter Paradise Chamber, Sandy Linville Oroville Chamber, Scott Stoller Silver Dollar Fair, Heather MacDonald Butte County, Debbie Collins City of Chico, Melissa Schuster Town of Paradise.
- e.) **Butte County Fair Booth:** Marketing Committee is working on the State Fair Booth implementation. The committee chair for the booth is Jennifer Macarthy and on the committee is Heather MacDonald, Nicole Johansson and Scott Stoller. Jennifer Macarthy reported that Richard Bay did confirm he would be our booth designer. It was discussed that we need to start recruiting volunteers to work the booth at the state fair.
- f.) **Staffing Committee Report:** Brooke Smith and Nicole Johansson reported there were over 150 candidates who applied for our Program Coordinator position. After several interview it was recommended to the board that we hire Carolyn Denero for this position. A motion was made to give the president Bruce Spangler permission to enter into contract with the Program Coordinator. Motion: Johansson; Second: Smith)AYES: 7 No: 0 Abstain: 0 APPROVED 7-0
- h.) **Marketing Committee Report:** Nicole Johansson provided an update for us on the implementation of the Marketing Campaign for EBC. The Strategic Marketing Plan is ready for final approval from the board.

4.) **Public Comment:** Debbie Collins will be unable to attend our April Board Meeting.

5.) **Closed Session**

None

**Next Meeting Date:** March 9th at Courtyard by Marriott at 12 PM

**Adjourned:** at approximately 1:30 PM