



Explore Butte County Board of Directors

Regular Meeting Agenda

April 13, 2017
12:00 pm – 2:00 pm

Meeting Location:
Residence Inn by Marriott
2485 Carmichael Dr.
Chico, CA 95928

Members of the Board
Bruce Spangler, President
Brooke Smith, Vice President
Dori Franklin, Secretary
Jennifer Macarthy, Treasurer
Kiran Paragji, America's Best Value Inn
Nicole Johansson, Sierra Oro Farm Trail
Haroon Saddique, Paradise Lodge
Mohammad Billah, Hotel University
Vacant, Unincorporated Butte County

Advisory Positions
Pamela Teeter, Paradise Chamber
Sandy Linville, Oroville Chamber
Scott Stoller, Silver Dollar Fair
Heather MacDonald, Butte County
Debbie Collins, City of Chico

Purpose: The purpose of this corporation shall be to promote Butte County tourism through the development and operation of a tourism business improvement district and other programs and initiatives.

1. 12:00pm – Call Meeting to Order

- a. Roll Call
- b. Introductions

2. Corrections and/or Changes to the Agenda

- a. Board
- b. Public

3. Consent Agenda

- a. Meeting Minutes March 9, 2017

4. Regular Agenda

- a. Finance update
- b. Amendment to Bylaws: Committee was unable to meet to update current bylaws – table vote until May meeting
- c. Repayment of jurisdictions for TBID formation at 100%: discussion and action as recommended by Finance Committee at March meeting
- d. Establish Executive Committee and standing meetings: Executive Committee created to direct Program Coordinator's tasks
- e. Establish standing Finance Committee meetings
- f. Insurance Discussion: General Liability and Directors and Officers Insurance
- g. Butte County State Fair Booth: Committee report
- h. Marketing Report
 - i. Update on work done in March
 - ii. Brand Launch Party
 - iii. Phase 2 of Abbi Agency contract

5. Public Comment

6. Closed Session

- a. Discussion regarding Program Manager duties and billing

Adjournment

Next regularly scheduled meeting: May 11, 2017 - 12:00 pm