



Explore Butte County Board of Directors

Regular Meeting Agenda

May 11, 2017
12:00 – 2:00 pm

Meeting Location:

Residence Inn by Marriott
2485 Carmichael Dr.
Chico, CA 95928

Members of the Board
Bruce Spangler, President
Brooke Smith, Vice President
Dori Franklin, Secretary
Jennifer Macarthy, Treasurer
Kiran Paragji, America's Best Value Inn
Nicole Johansson, Sierra Oro Farm Trail
Haroon Saddique, Paradise Lodge
Mohammad Billah, Hotel University
Vacant, Unincorporated Butte County

Advisory Positions
Pamela Teeter, Paradise Chamber
Sandy Linville, Oroville Chamber
Scott Stoller, Silver Dollar Fair
Heather MacDonald, Butte County
Debbie Collins, City of Chico
Melissa Schuster, Town of Paradise

Purpose: The purpose of this corporation shall be to promote Butte County tourism through the development and operation of a tourism business improvement district and other programs and initiatives.

1. **12:00pm – Call Meeting to Order**
2. **Corrections and/or Changes to the Agenda**
 - a. Board
 - b. Public
3. **Consent Agenda**
 - a. Meeting Minutes – March 9, 2017 (No quorum at April meeting)
4. **Regular Agenda**
 - a. State Fair Booth
 - i. Richard Bay – presentation of model
 - ii. Committee report – update on staffing, and collateral
 - b. Finance – review new format of reporting
 - c. Repayment of jurisdictions for TBID formation at 100% - discussion and action as recommended by Finance Committee at March meeting
 - d. Insurance Discussion: General Liability and Directors and Officers Insurance – motion required to direct purchase of insurance
 - e. Amendment to Bylaws – proposed changes to bylaws were posted 5/4/17 as required. Action item to approve changes
 - f. Written Conflict of Interest Statement – discussion, adopt policy, record any conflicts publicly, sign statements individually
 - g. Marketing Report
 - i. Scope of Work proposal action item for PR/Advertising phase
 - ii. Website update
 - iii. Brand Launch Party budget and details
5. **Public Comment**
6. **Closed Session**
 - a. Program Manager duties and priorities
 - b. Corporate credit card

Adjournment

Next regularly scheduled meeting: June 8, 2017 - 12:00 pm